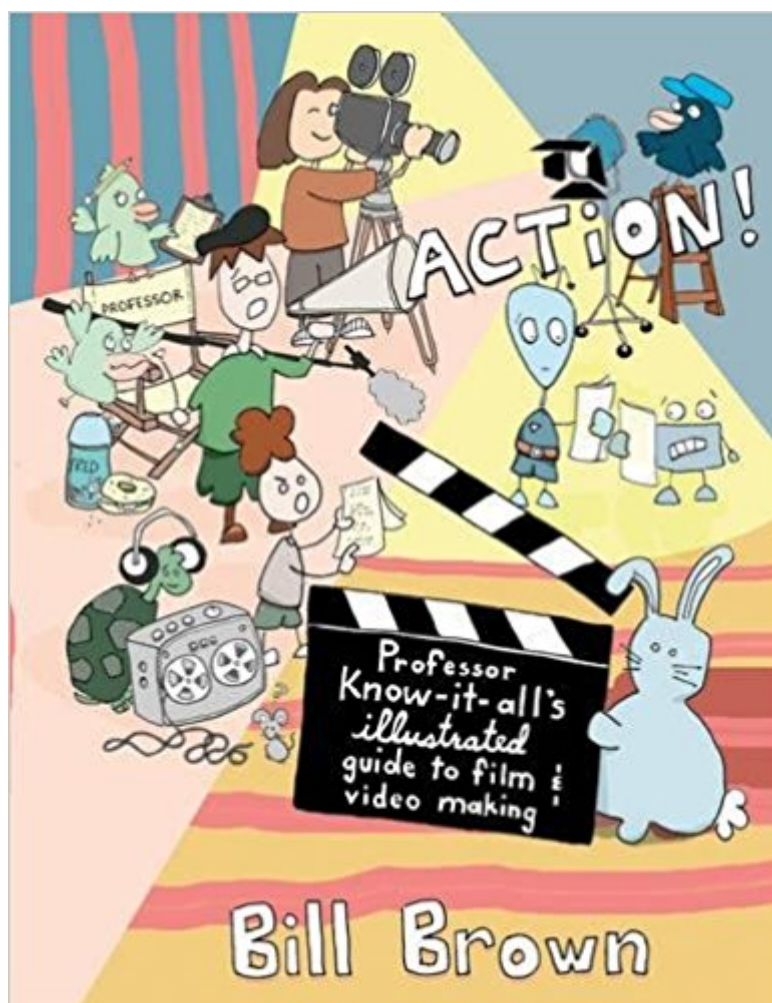


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# Action!: Professor Know-it-All's Guide To Film And Video (DIY)



## Synopsis

An illustrated guide to DIY movie-making. Have you ever wanted to make your own movies, documentaries, music videos, or vlogs? In this easy-to-read and magnificently illustrated volume, you will learn why movies move; how film and video cameras work; how to light and expose your shots to get the best results; how to create eye-pleasing compositions; and how to record crystal clear sounds. It's a do-it-yourself guidebook for film and video makers of all ages and experience levels. Whether you've got a phone and a YouTube account, an old Super-8 handheld camera, or a fancy, state of the art motion picture studio, you still need a good idea and a good knowledge of the basics. Bill Brown, aka "Professor Know-It-All," with his cast of helpful animal assistants, give you all the technical knowledge you need so that you can stop worrying about your gear and your settings and let your ideas come to life.

## Book Information

Series: DIY

Paperback: 160 pages

Publisher: Microcosm Publishing; Csm edition (October 1, 2012)

Language: English

ISBN-10: 1621060306

ISBN-13: 978-1621060307

Product Dimensions: 0.8 x 5.5 x 7 inches

Shipping Weight: 8.8 ounces (View shipping rates and policies)

Average Customer Review: 3.3 out of 5 stars 3 customer reviews

Best Sellers Rank: #105,622 in Books (See Top 100 in Books) #72 in Books > Comics & Graphic Novels > Graphic Novels > Educational & Nonfiction #127 in Books > Humor & Entertainment > Puzzles & Games > Crosswords #132 in Books > Humor & Entertainment > Movies > Video > Direction & Production

## Customer Reviews

"For anyone tired of taking all the wrong shots or just trying to figure things out, this is a great learner's permit." #151; Jamais Jochim, Portland Book Review "Who needs film school when there's a manual simultaneously erudite and approachable, leavened with wit and charm aplenty; a wealth of practical knowledge presented in a concise manner without unnecessary academic obfuscation." #151; Brent Coughenour, professor of film and video, University of Wisconsin-Milwaukee "Brown brings the ease and warmth of his movie narration and Dream Whip

writings and drawings to the nuts and bolts of working with movie film [...] Bill acts as your generous guide and fellow traveler, keeping things straight forward and practical." #151; Thomas Comerford, professor of film, School of the Art Institute of Chicago "No one else makes aspect ratios and depth of field more fun to learn. [...] Many of my students read it cover-to-cover even when I only assign one chapter!" #151; Sabine Gruffat, professor, University of North Carolina-Chapel Hill

Bill Brown is a filmmaker, a photographer, and an author who has produced the films Buffalo Common, Confederation Park, Hub City, Mountain State, The Other Side, and Roswell. He is the author of all 14 issues of the zine Dream Whip, and the book Saugus to the Sea. He lives in Chapel Hill, North Carolina.

I assume, based on the other good reviews for the paper version of this book, that the Kindle version was created via scanning and optical character recognition. The book is peppered with random word substitutions where the OCR software guessed wrong about what it read. Stumbling over glitches like "grey cars" (grey card), "150 50" (ISO 50) and "do the match" (do the math) makes the book very hard to read. Also, be aware that this book is written at about a fifth-grade level, with lots of cutsey (and primitive) drawings of things like lenses with smiling faces. Sort of like the kind of thing you'd use to explain to your seven-year-old what daddy does with his camera.

Great little book, very quick to read and a great reference to making interesting and better videos.

Hands down, the best introductory handbook for film/video students. Hilarious and smart. Should be taught in every film program in the world.

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